



DOWNTOWN REVITALIZATION INITIATIVE

LACKAWANNA ABOUTFACE

Positioned, Engaged and Committed
To Revitalize OUR Community and Region

THE ROAD TO TODAY

- 6.6 Square Miles
- Once home to one of the Largest Steel Plant in North America
- Rich in Cultural and Historic Resources
- Diverse Ethnicity and Cultures
- Brown to Green Initiatives



It Is OUR TIME

- Momentum
- Planning Initiatives
- Vision for Our Future
- Commitment of Administration
- Further New York State's Investment in the City and Region
- Rebranding of Lackawanna as **ABOUTFACE**



ASSETS IN PLACE

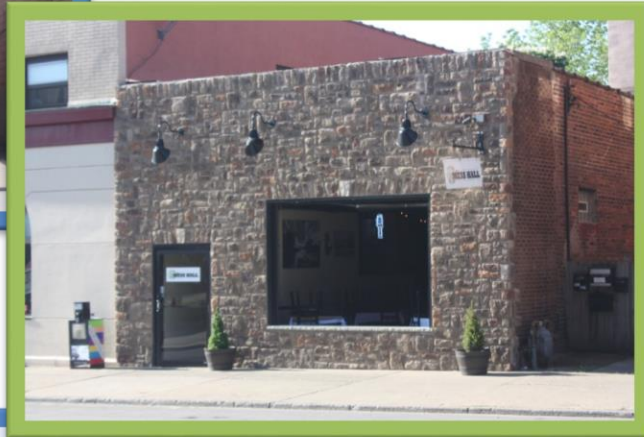
- Tourism Draw is In Place
- Team In Place to Execute Success
- Opportunities Areas to Enhance, Improve and Build Upon
- Public and Private Investment
- Commutable Proximity to Large Regional Job Centers



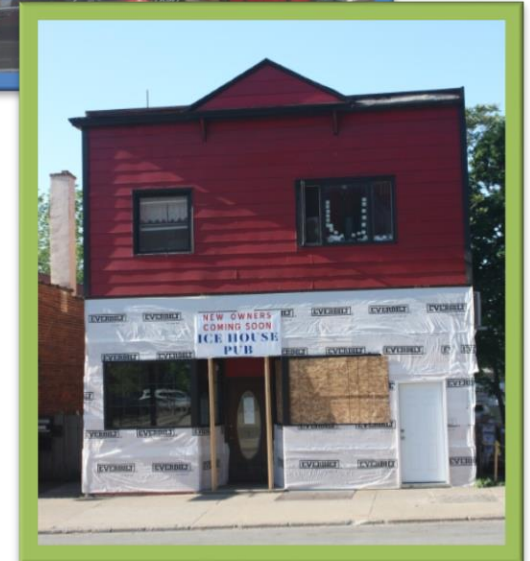
MOMENTUM AND COMMITMENT



Mess Hall Restaurant



Powers Security



Ice House Pub-
Opening Summer 2016

WHAT MAKES US UNIQUE

- History
- Internationally-Recognized Cultural Resources
- Infrastructure in Place
- Natural Resources
- Shovel-Ready Sites
- Connectivity via Interstate, Rail, Water, Public Transportation and Bicycles
- International Trade Opportunities
- Policies in Place

IDENTIFIED NEEDS

- Retaining Visitors
- Promoting Infill
- Availability of Quality Housing Options
- Placemaking/Streetscape to Enhance Community Sense of Place and Wayfinding
- Job Opportunities
- Enhance Retail Opportunities



ACHIEVABLE IDEAS

LACKAWANNA DOWNTOWN BUSINESS DISTRICT

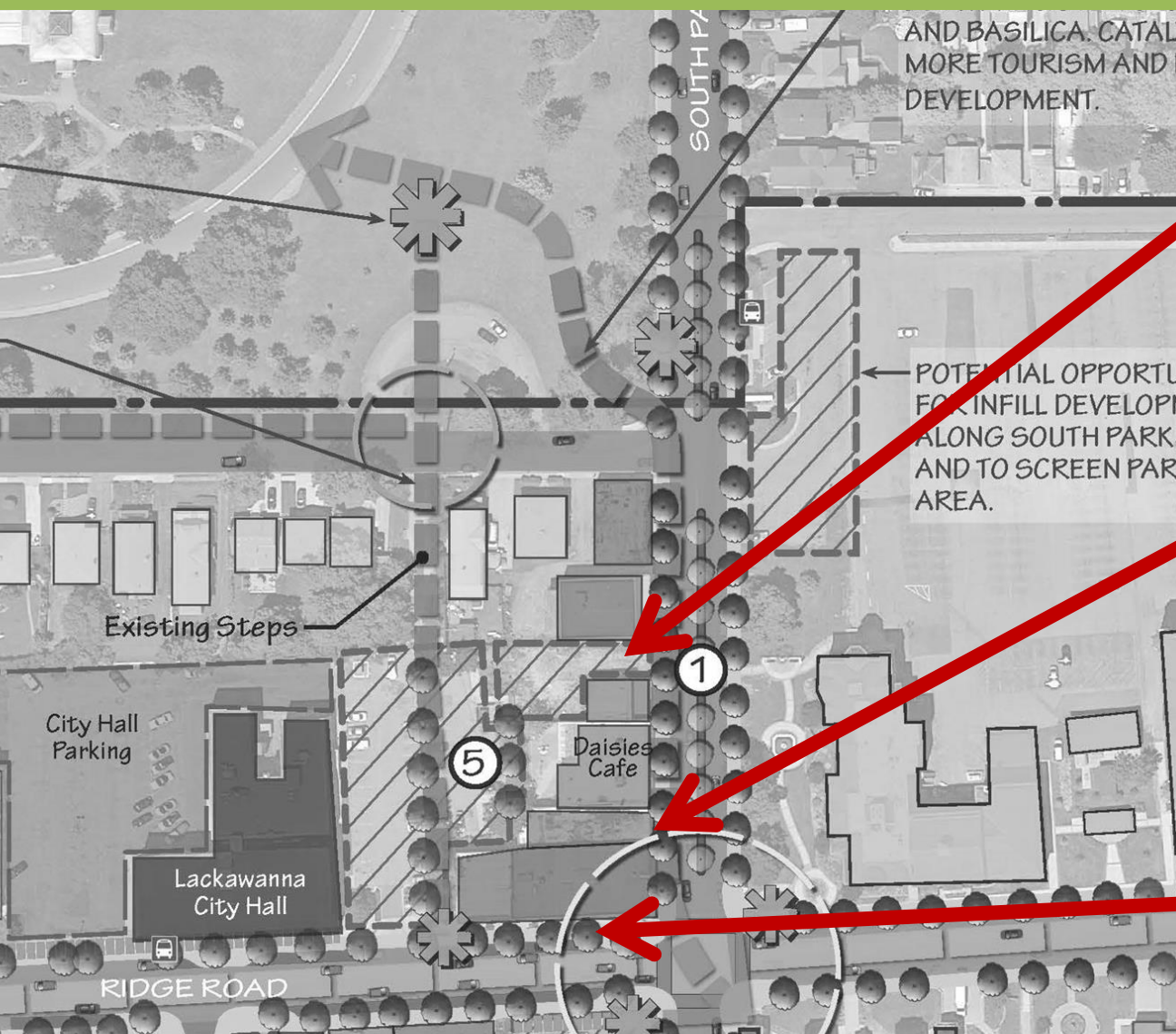
POTENTIAL DOWNTOWN OPPORTUNITIES

- ① Potential landscaped medians incorporated into South Park Avenue within Business District.
- ② Future streetscape enhancements along Ridge Road and South Park Avenue. General pedestrian improvements to enable visitors to comfortably access downtown amenities and businesses.
- ③ Potential enhanced crosswalk improvements and treatment at intersections.
- ④ Potential future development for mixed-use building (with parking below?).
- ⑤ Potential repurpose of parking for adjacent businesses.
- ⑥ Potential redevelopment for future business infill or small pocket park.
- ⑦ Potential future infill mixed-use development.
- ⑧ Potential park expansion area and courtyard with direct access to public library.
- ⑨ Excess parking - Future redevelopment possibilities.
- ⑩ Underutilized parking - Potential future infill opportunity.





PROJECT VICTORY TODAY



PROJECT VICTORY- THE PLAN

- Acquire, Demolish and Rebuild the North West Corner of Ridge Road at South Park
 - Open Opportunities for Small Businesses and Job Creation
 - Quality Housing Choices
 - Capitalize on Tourism Dollars
 - Enhance the Attractiveness and Livability



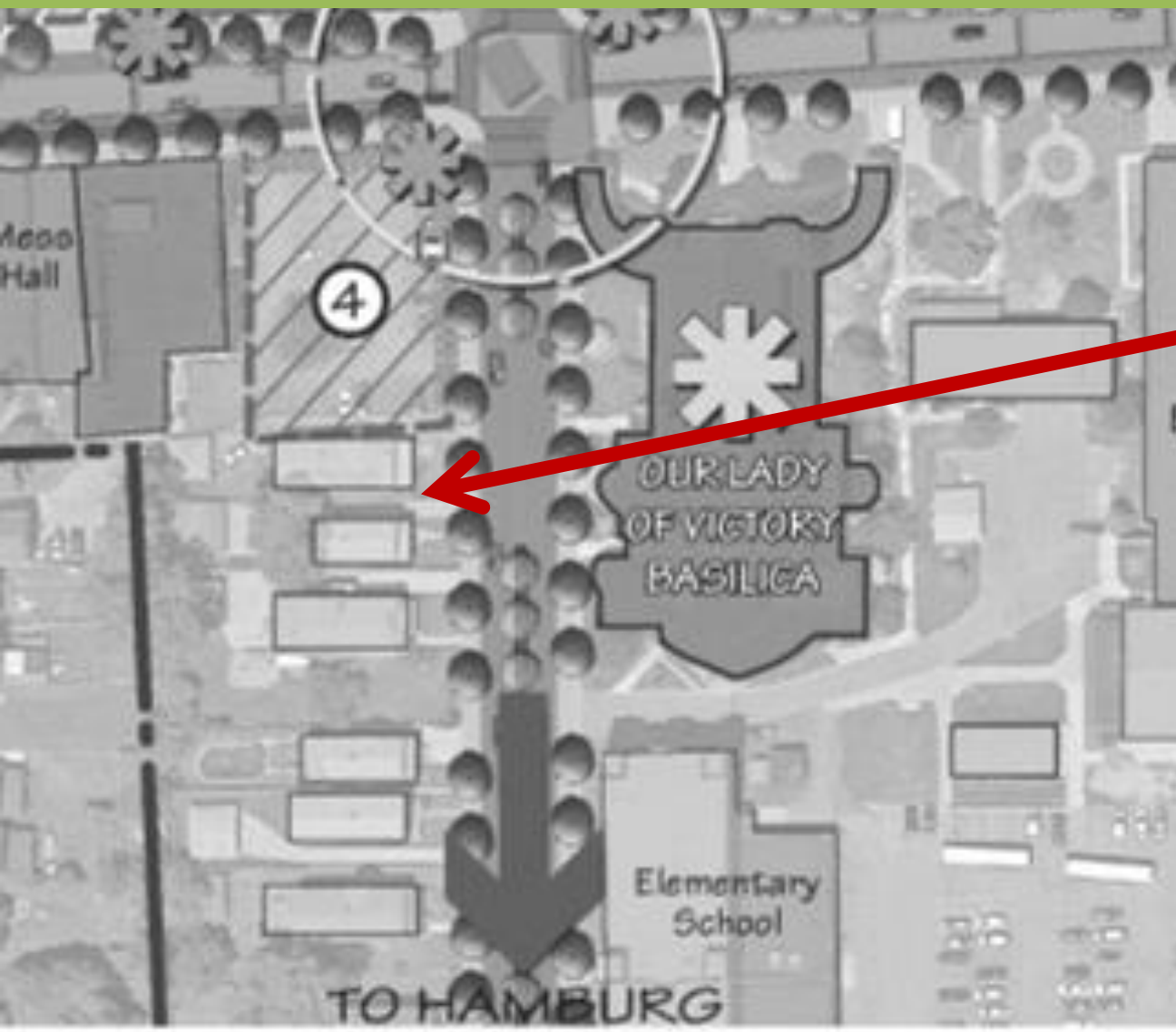
PROJECT VICTORY 2018



FOR INFILL DEVELOPMENT
ALONG SOUTH PARK AVENUE
AND TO SCREEN PARK AVENUE
AREA.



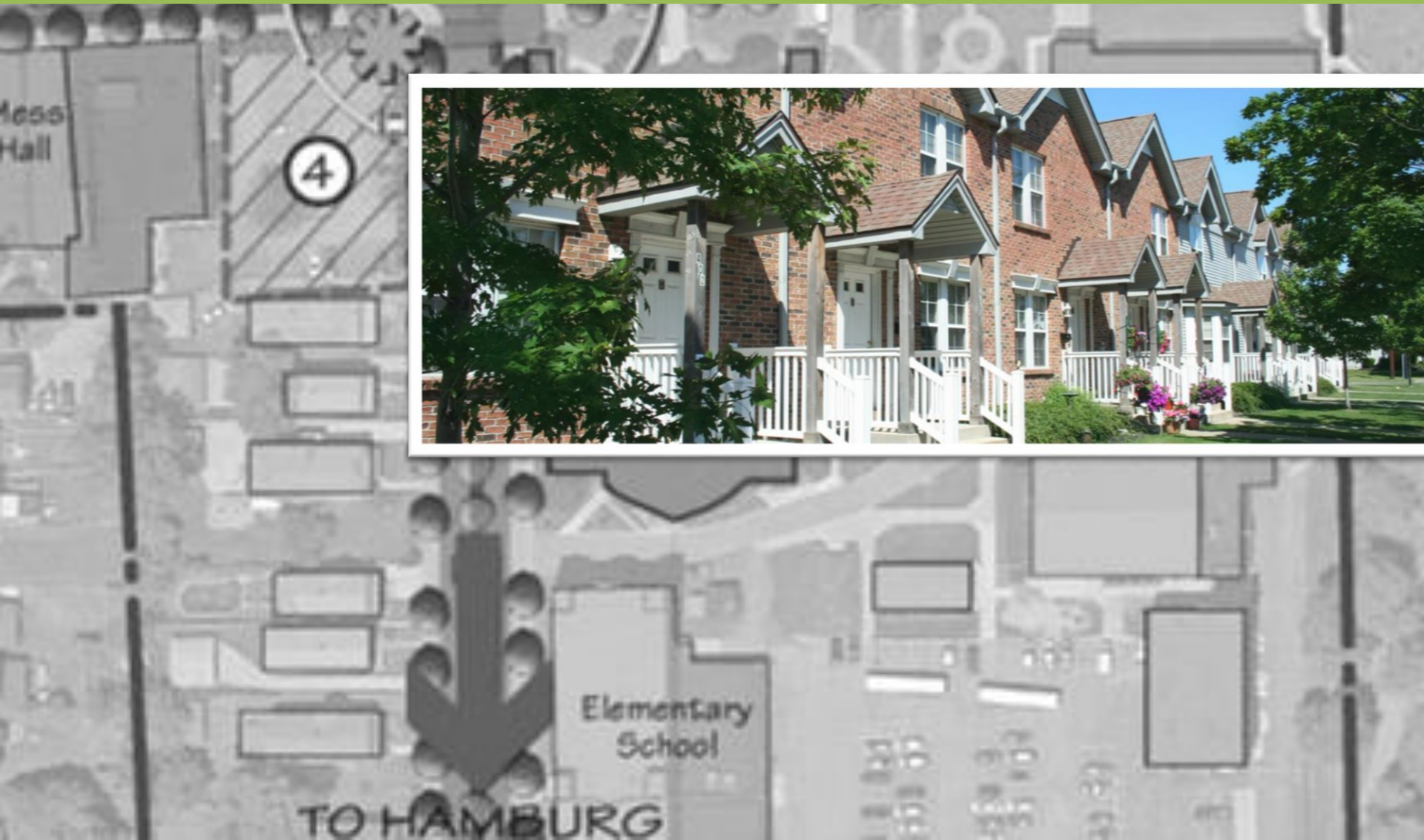
PROJECT BROWNSTONE TODAY



PROJECT BROWNSTONE- THE PLAN

- Acquisition, Demolition, Design and Redevelopment of Townhouses
 - Increase Housing Options
 - Promotes Infill
 - Enhance Streetscape Viewshed

PROJECT BROWNSTONE 2018



PROJECT CAPTURE THE TOURIST- TODAY



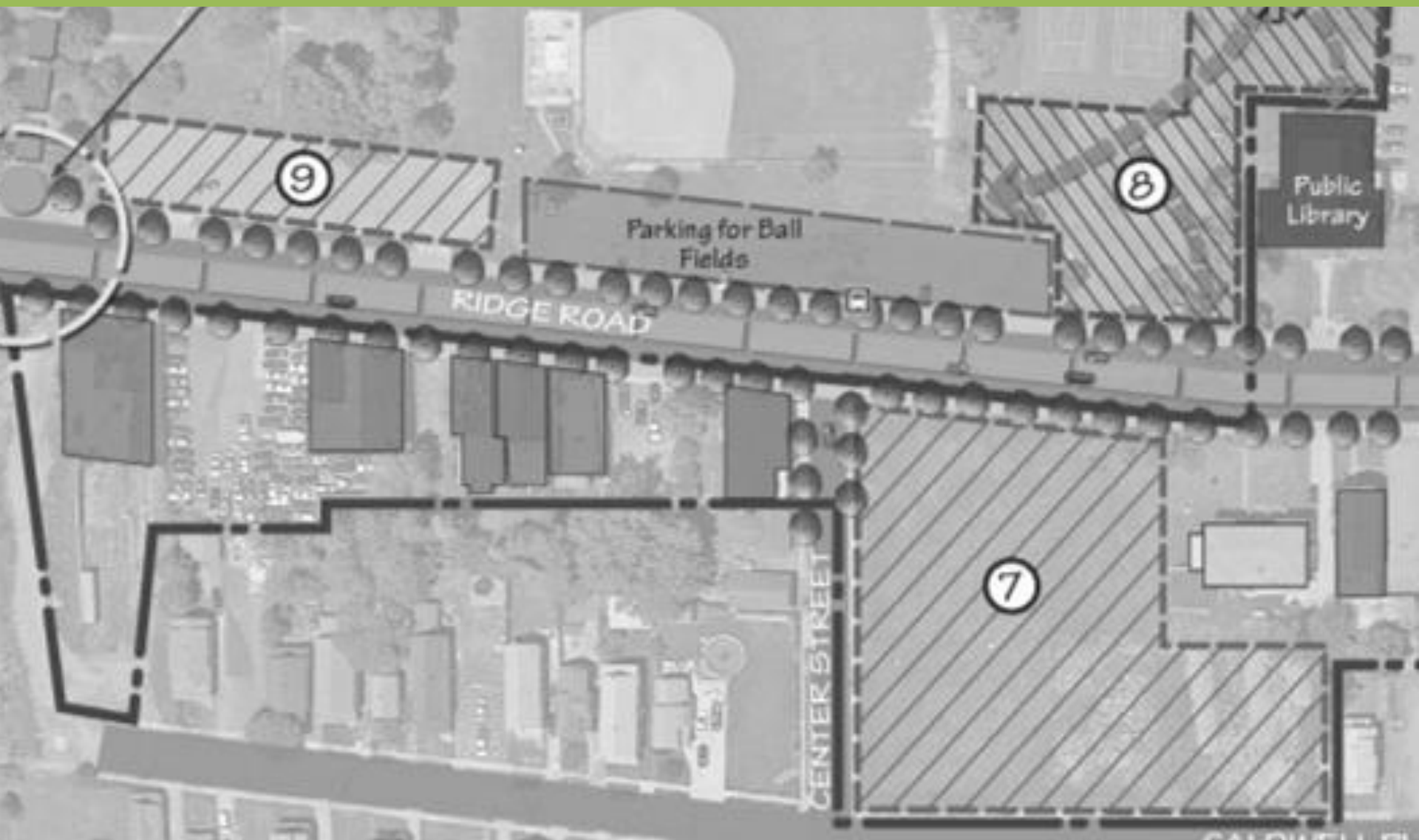
PROJECT CAPTURE THE TOURIST- THE PLAN

- Adapted Re-use of the Former Lackawanna Hotel into Historic Inn
 - Increase Tourism Dollars
 - Aesthetic Enhancement
 - Foster Job Creation
 - Improve Visitor Experience

PROJECT CAPTURE THE TOURIST- FUTURE



PROJECT WEST END- TODAY



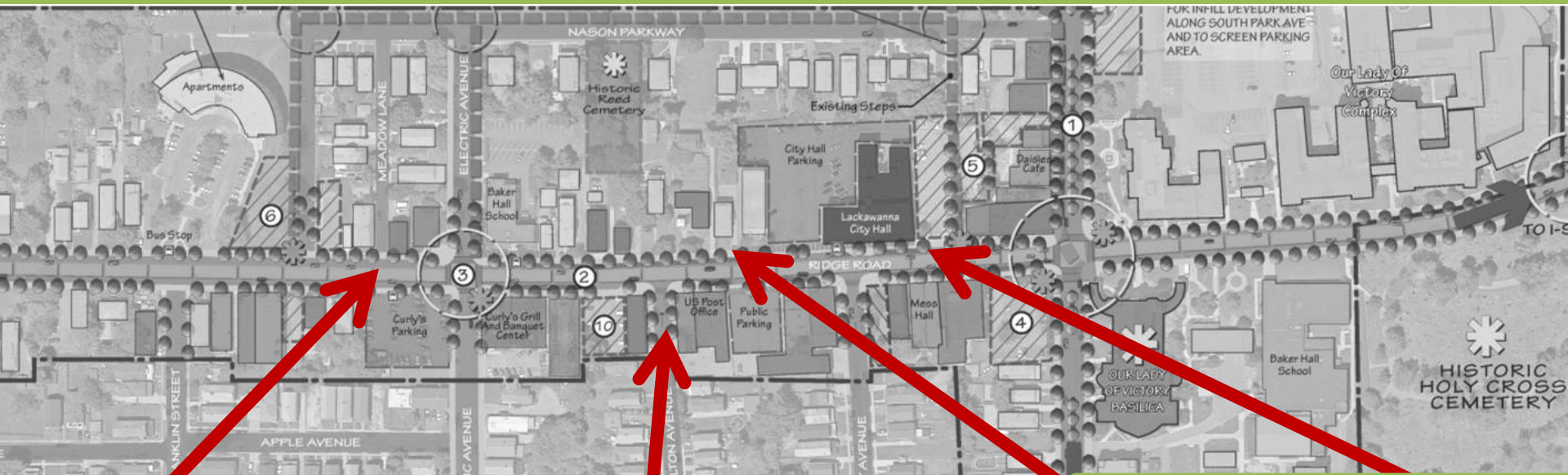
PROJECT WEST END- THE PLAN

- Marketing of Shovel-Ready Vacant Properties
 - Promote Infill
 - Produce Tax Revenues
 - Provide Retail and Mixed Use Opportunities
 - Foster Job Creation

PROJECT WEST END- FUTURE



PROJECT PLACEMAKING- TODAY



PROJECT PLACEMAKING- THE PLAN

- Construct Streetscape Improvements and Wayfinding
 - Complete Streets Improvements and Traffic Calming
 - Kiosks and Signage to Support Tourist Traffic
 - Beautification
 - Promote Walkability and Connectivity between businesses and attractions
 - Utilize Stormwater Management Best Practices

PROJECT PLACEMAKING- FUTURE



WHY LACKAWANNA

Positioned, Engaged and Committed To
Revitalize OUR Community and Region

